

SHAGGY FLORES



The Nuyorican Massarican Poeta

A new generation Nuyorican Poet, Writer, Cultural Worker using literature as a means to uplift and educate people. For Shaggy, poetry is a vehicle to dismantle stereotypes and to share knowledge of the African/Latino Diaspora culture, traditions, urban literacy, the political movements of the 60's and 70's, and black history in the U.S.

This is Shaggy Flores. This is his brochure. This is his story.



SHAGGY



THE POET & SCHOLAR

Shaggy Flores is a graduate and scholar from the University of Massachusetts with a degree in the African Diaspora and a Masters in History from Virginia State University. Mr. Flores follows in the tradition of Arturo Schomburg and Louis Reyes Rivera, believing the poet should serve as cultural worker.

Considered by many to be an organizer and leader for the New Generation “Nuyorican” Latino poetry movement, his collection of poetry, *Sancocho – A Book of Nuyorican Poetry* deals with issues of stereotypes, cultural preservation, racism, and personal growth.

His work can also be found in Labor Heritage – George Meany Labor College Journal, the fall 2000 Centro Journal of the Center for Puerto Rican Studies at Hunter College, Bum Rush the Page A Def Poetry Jam Anthology, Role Call An African-American Intergenerational Literary anthology, Puerto Rican Students in US Schools, Anniversary DiVerseCity: An Anthology Celebrating Ten Years of the Austin International Poetry Festival, the 2003 National Poetry Slam Anthology and in the Hostos Review: New Rican Voices journal.

Shaggy Flores is the founder of the annual *Voices for the Voiceless Poetry Concert™* which occurs in the five-college Umass-Amherst area.

THE LECTURES

Nuyorican Negritude: History of Nuyorican Poetry and Literature, Nuestra Cultura! Nuestra Belleza! History and Culture of the Puerto Rican and Black Diasporas, Porto-Rock Style: Hip-Hop History and the Latino Presence, Muevete! The Significance of Youth Movements and the Young Lords, Trabajando 101! Managing a successful college or community organization, Y Tu Abuela Donde Esta! Colorism 101, The African and Latino Diaspora, and Black Greeks 101.

THE COSTS

Since Shaggy's lectures and performances can be tailored to the needs of your campus, we have the flexibility to work with various budget levels. Once we consult with you, our company can provide a quote that reflects the unique needs of your campus.

WHY BOOK SHAGGY

"Several said that the difference in Flores' approach was that he taught them about poetry in connection with their Black, Puerto Rican, Latino heritage, ancestors, and history. He encouraged youth to write from their own unique cultural perspective and to be proud of their roots. We were all inspired by the power of his work and from the minute he started, all the students were focused on his message of cultural beauty and history. This Brother is no joke!"

- New York City Educator



FLORES



NUYORICAN/MASSARICAN POETA
AFRICAN DIASPORA SCHOLAR

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